

(hltm)

HUYNH LE TUYET MINH

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Minh is a versatile designer based in Ho Chi Minh City, specializing in branding and visual design. With a background in architecture and over three years of hands-on experience in identity work, she brings expertise to various fields, including exhibitions & events, fashion, and photography. Her approach emphasizes aesthetics and effectiveness, expressed through simple yet impactful forms.

Education

HCMC University of Architecture

Bachelor's Degree of Architecture (2015 – 2021)
Key project: Lam Dong Dankia Lake Resort

DPICENTER – International Portfolio Design Training School

Advanced Portfolio Design Course (2021 – 2023)
Best Design Award
Key project: About death exhibition

Relevant skills

- (1) **Creativity & design**
Expertise in identity, visual, and editorial design aligned with strategic brand goals
High standards for typography, layout solutions with meticulous attention to detail, and a systematic approach to composition
Proficient in technical drawings, including spacial and dieline drawings
In-depth knowledge of packaging and printing processes
Intermediate skills in 3D modeling and rendering
Basic skills in motion design
- (2) **Tools**
Adobe Creative Suite: Photoshop, Illustrator, InDesign, Animate, After Effects
Autocad, SketchUp, Enscape, Blender
Web design and hosting: Figma, Wix, WordPress, Shopify, Framer
- (3) **Additional**
Methodical, logical, and organized approach to work
Proactive researcher and self-learner
English: TOEIC 600 (2021), intermediate communication and professional email writing skills

Work experience (2018 – present)

Hoa Binh Investment Advisor & Construction LLC

Architecture Intern (2018 – 2020)
– Developed 2D & 3D architectural concepts

The Away Group Viet Nam LLC

Junior Architecture Draftsman (2022 – 2023)
– Produced architectural technical drawings for construction purposes

Medicomm JSC Agency

Creative Designer (2023 – 2024)
– Led art direction for branding, editorial, and UI designs
– Execute event designs, including key visuals, booth layouts, and merchandise
– Assisted team leader in project management and finalization

Noirfoto Darkroom Studio

Multidisciplinary Designer (2023 – 2024)
– Developed visual identity and printed matter for events and exhibitions.
– Worked with Creative Director to design asset that strengthen brand identity through social media posts and websites.

Ngoan Collective

Co-Founder & Designer (2023 – present)
– Spearheaded branding and multidisciplinary designs

Achievement

Featured on Behance: Graphic Design & Indesign

"About death exhibition" project (2023)

Featured on Sandu Publishing, Taiwan: Upcoming book "Gradient colors in design"

"About death exhibition" project (2023)

